

9TH ANNUAL SPRING BENEFIT

IMPACTING CHILDREN'S HEALTH

WEDNESDAY, APRIL 23RD, 2025

MARK YOUR CALENDARS FOR WEDNESDAY, APRIL 23RD, 2025, AND JOIN US AT THE METROPOLITAN CLUB IN NEW YORK CITY FOR A ONE-OF-A-KIND EVENT THAT CELEBRATES THE MISSION OF CREATING A HEALTHIER COMMUNITY ONE CHILD AT A TIME. WITH THREE HUNDRED PROMINENT GUESTS IN ATTENDANCE, WE'LL BE HIGHLIGHTING THE EXCEPTIONAL PROGRAMMING OF SPOONS ACROSS AMERICA AND THE IMPACT IT IS HAVING ON CHILDREN, FAMILIES, AND COMMUNITIES ACROSS THE COUNTRY. LET'S RAISE A GLASS TO THOSE WHO ARE CHANGING LIVES THROUGH THEIR PASSION!

IMPACT SPONSOR: \$100,000

As an underwriter, you will play a pivotal role in supporting a vital cause while enjoying exclusive recognition and benefits. Your generous sponsorship ensures the continued success of the event and strengthens the organization's mission to educate children about the benefits of eating healthy as a Food Explorer in communities across America. This is a unique opportunity to align your brand with positive social impact while enjoying invaluable exposure among influential community leaders and philanthropists.

In return, you will receive:

- VISIBILITY -

- Prominent company signage and branding during the dinner reception
- Full-page ad and prominent listing in the event program as the Impact Sponsor
- Logo as the dinner reception Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during dinner reception

- EXPERIENCE -

- Admission for 12 guests to the VIP Cocktail Reception with celebrity chefs, three-course Dinner Reception, and the Doubles Club afterparty.
- Prime placement table for your guests at the dinner reception

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SPONSORSHIP OPPORTUNITIES

CHANGEMAKER SPONSOR: \$50,000

As a Changemaker Sponsor, your support enables Spoons Across America to expand its vital programs, directly impacting the health of children and empowering communities to thrive.

- VISIBILITY -

- Prominent company signage and branding during the dinner reception
- Full-page ad and prominent listing in the event program as the Changemaker Sponsor
- Logo as the Changemaker Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during dinner reception

- EXPERIENCE -

- Admission for 10 guests to the VIP Cocktail Reception with celebrity chefs, three-course Dinner Reception, and the Doubles Club afterparty.
- Prime placement table for your guests at the dinner reception

WELCOME RECEPTION SPONSOR: \$30,000

As the Welcome Reception Sponsor, you'll set the tone for an unforgettable evening, providing guests with a warm and festive atmosphere to kick off the celebratory evening.

- VISIBILITY -

- Prominent company signage and branding in the Great Hall during the Cocktail Reception
- Full-page ad and prominent listing in the event program as the Welcome Reception Sponsor
- Logo as Welcome Reception Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during cocktail reception

- EXPERIENCE -

- Admission for 10 guests to the VIP cocktail reception with celebrity chefs, three-course Dinner Reception, and the Doubles Club afterparty.
- Prime placement table for your guests at the dinner reception

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DOUBLES CLUB ENCORE SPONSOR: \$20,000

As the Doubles Club Encore Sponsor, your support keeps the celebration going, offering exclusive entertainment and an unforgettable experience beyond the main event.

- VISIBILITY -

- Prominent company signage and branding during the dinner reception
- Full-page ad and prominent listing in the event program as the Doubles Club Encore Sponsor
- Logo as the Doubles Club After Party Sponsor on signage at event entrance and on step & repeat banner, also displayed at the afterparty.
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during dinner reception

- EXPERIENCE -

- Admission for 10 guests to the VIP cocktail reception with celebrity chefs, three-course dinner reception, and the Doubles Club afterparty.
- Prime placement table for your guests at the dinner reception

PADDLE SPONSOR: \$5,000

- VISIBILITY -

- Your company's logo on auction paddles given to all guests during the live auction and paddle raise
- Half-page ad and listing in the event program as the Paddle Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion

DECOR SPONSOR: \$5,000

- VISIBILITY -

- Your company's logo on floral arrangements located at each table.
- Half-page ad and listing in the event program as the decor Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion

GIFT BAG SPONSOR: \$5,000

- VISIBILITY -

- Your company's logo on gift bags given to all guests at the end of the event
- Half-page ad and listing in the event program as the Gift Bag Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion
- Opportunity for company goods/services to be promoted inside Gift Bags

PROGRAM SPONSOR: \$5,000

- VISIBILITY -

- Your company's logo prominently displayed on the back of each program.
- Half-page ad and listing in the event program as the decor Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion

ANNUAL SPRING BENEFIT



PRIOR HONOREES

INDIVIDUAL AWARD FOR EXCELLENCE



Jacques Pepin
Chef, artist, and New York Times columnist



Gail Simmons
Chef, author, and television personality



Rachael Ray
Chef, author, and television personality



Andrew Zimmern
Chef, restaurateur, and television personality



Jose Andres
Chef and restaurateur



Daniel Boulud
Chef, philanthropist, and restaurateur



Lauren Bush Lauren
Fashion model, designer, and CEO



Daphne Oz
Television host, food writer, and chef

CORPORATE AWARD FOR EXCELLENCE



Sam Sifton
Writer, New York Times Food Section



Ferguson Enterprises
Largest U.S. distributor of HVAC Appliances



Manasa Mantravadi
Pediatrician, CEO, and medical expert in family mealtime.

JULIA V. JORDAN AWARD



Robert Surles
Executive chef and author



Diane Harris Brown
Director, James Beard Foundation

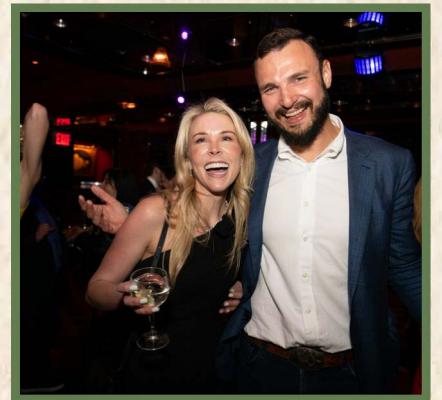


Kate MacKenzie
ED, Mayor's Office of Food Policy



Marion Nestle
Professor and public health advocate

DOUBLES AFTER-PARTY



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9TH ANNUAL SPRING BENEFIT

I WISH TO BECOME A SPONSOR:

- | | |
|---|--|
| <input type="radio"/> IMPACT SPONSOR:
Includes 12 tickets | <input type="radio"/> PADDLE SPONSOR |
| <input type="radio"/> CHANGEMAKER SPONSOR:
Includes 10 tickets | <input type="radio"/> GIFT BAG SPONSOR |
| <input type="radio"/> WELCOME RECEPTION SPONSOR:
Includes 10 tickets | <input type="radio"/> DECOR SPONSOR |
| <input type="radio"/> DOUBLES CLUB ENCORE SPONSOR:
Includes 10 tickets | <input type="radio"/> PROGRAM SPONSOR |
-

I WISH TO MAKE A GENERAL DONATION:

I wish to make a donation in the amount of:

- \$5,000 \$2,500 \$1,000

I wish to donate the following amount:

\$ _____

NAME: _____ EMAIL: _____

ADDRESS: _____ LINE 2: _____

CITY: _____ STATE: _____ ZIP: _____

PLEASE MAKE CHECKS PAYABLE TO SPOONS ACROSS AMERICA
AND MAIL THEM TO:

630 9TH AVE, SUITE 212 - NEW YORK, NY 10036



SP  NS ACROSS AMERICA
The Recipe For Healthier Children

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WEDNESDAY, APRIL 23RD, 2025

THE METROPOLITAN CLUB
NEW YORK CITY, NY

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