



The Recipe For Healthier Children

WINTER HAT LUNCHEON

FRIDAY, FEBRUARY 21ST, 2025
CAFÉ BOULUD - PALM BEACH



JOIN US ON FRIDAY, FEBRUARY 21ST, 2025, FOR THE INAUGURAL WINTER HAT LUNCHEON AT CAFÉ BOULUD IN PALM BEACH. HOSTED BY KATHERINE GAGE BOULUD AND THE SPOONS ACROSS AMERICA INAUGURAL BENEFIT COMMITTEE, THIS CHIC EVENT PAIRS EXQUISITE CUISINE WITH PHILANTHROPY, BENEFITING SPOONS ACROSS AMERICA'S VITAL FOOD EDUCATION PROGRAMS FOR UNDERSERVED CHILDREN. DON YOUR FINEST HAT AND MAKE A MEANINGFUL IMPACT WHILE ENJOYING AN ELEGANT AFTERNOON IN SUPPORT OF HEALTHIER COMMUNITIES.



PLATINUM SPONSOR: \$50,000

As an underwriter, you will play a pivotal role in accelerating our mission while enjoying exclusive recognition, benefits, and exposure among influential community leaders and philanthropists. Your generous sponsorship ensures the continued impact of the event and on the lives of children through the expansion of Spoons' programming the organization's mission to educate children about the benefits of eating healthy as a Food Explorer in communities across America.

In return, you will receive:

- VISIBILITY -

- Prominent company signage and branding during the luncheon reception
- Full-page ad and prominent listing in the event program as the Platinum Sponsor
- Logo as the luncheon reception Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during luncheon
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during luncheon reception
- Opportunity to be included in Spoons Across America's nationwide programming

- EXPERIENCE -

- Admission for 20 guests and prime table placement in the Conservatory
- 2 bottles of premium champagne for your table and Daniel Boulud caviar canapés
- 4 VIP tickets to the Spoons Across America 9th Annual Spring Benefit on April 23rd, 2025 at the Metropolitan Club in New York City.

[CLICK HERE TO BECOME A SPONSOR](#)

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR: \$25,000

As a Gold Sponsor, your support enables Spoons Across America to expand its programming across the U.S., directly supporting the health of children and empowering communities to thrive.

- VISIBILITY -

- Prominent company signage and branding during the luncheon reception
- Full-page ad and prominent listing in the event program as the Gold Sponsor
- Logo as the Gold Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during luncheon
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions
- Opportunity for company goods/services to be promoted during luncheon reception

- EXPERIENCE -

- Admission for 10 guests and prime table placement in the Conservatory
- 2 bottles of premium champagne for your table and Daniel Boulud caviar canapés
- 2 VIP tickets to the Spoons Across America 9th Annual Spring Benefit on April 23rd, 2025 at the Metropolitan Club in New York City.

SILVER SPONSOR: \$15,000

As a Silver Sponsor, you'll set the tone for an unforgettable afternoon, providing guests with a warm and festive atmosphere to kick off the luncheon.

- VISIBILITY -

- Prominent company signage and branding in the courtyard during the cocktail reception
- Full-page ad and prominent listing in the event program as a Silver Sponsor
- Logo as Silver Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during the luncheon
- Logo and link on event website
- Company logo on event slideshow
- Social media mentions
- Opportunity for company goods/services to be promoted during cocktail reception

- EXPERIENCE -

- Admission for 6 guests and table placement in the fountain area



SPONSORSHIP OPPORTUNITIES

PADDLE SPONSOR: \$10,000

- VISIBILITY -

- Your company's logo on auction paddles given to all guests during the live auction and paddle raise
- Half-page ad and listing in the event program as the Paddle Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion

- EXPERIENCE -

- Admission for 4 guests to the reception and luncheon

DECOR SPONSOR: \$10,000

- VISIBILITY -

- Your company's logo on floral arrangements located at each table.
- Half-page ad and listing in the event program as the decor Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion

- EXPERIENCE -

- Admission for 4 guests to the reception and luncheon

GIFT BAG SPONSOR: \$5,000

- VISIBILITY -

- Your company's logo on gift bags given to all guests at the end of the event
- Half-page ad and listing in the event program as the Gift Bag Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion
- Opportunity for company goods/services to be promoted inside Gift Bags

- EXPERIENCE -

- Admission for 2 guests to the reception and luncheon

PROGRAM SPONSOR: \$5,000

- VISIBILITY -

- Your company's logo prominently displayed on the back of each program.
- Half-page ad and listing in the event program as the decor Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion

- EXPERIENCE -

- Admission for 2 guests to the reception and luncheon



LOCATION



SIMILAR EVENTS



SP  NS



TEQUILA PANTALONES



SPONSORS



HATS

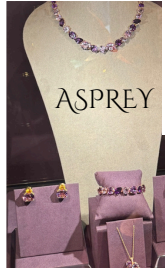


FRIDAY, FEBRUARY 21ST, 2025



Julia Amory

Carolina Herrera



ASPREY

SIP AND SHOP



Photographer Nick Mele



WINTER HAT LUNCHEON

I WISH TO BECOME A SPONSOR:

PLATINUM SPONSOR:
Includes 20 tickets

GOLD SPONSOR:
Includes 10 tickets

SILVER SPONSOR:
Includes 6 tickets

DECOR SPONSOR:
Includes 4 tickets

PADDLE SPONSOR:
Includes 4 tickets

GIFT BAG SPONSOR:
Includes 2 tickets

PROGRAM SPONSOR:
Includes 2 tickets

I WISH TO MAKE A GENERAL DONATION:

I wish to make a donation in the amount of:

\$5,000

\$2,500

\$1,000

I wish to donate the following amount:

\$ _____

NAME: _____ EMAIL: _____

ADDRESS: _____ LINE 2: _____

CITY: _____ STATE: _____ ZIP: _____

PLEASE MAKE CHECKS PAYABLE TO SPOONS ACROSS
AMERICA AND MAIL THEM TO:

630 9TH AVE, SUITE 212 - NEW YORK, NY 10036