



MARK YOUR CALENDARS FOR WEDNESDAY, APRIL 23RD, 2025, AND JOIN US AT THE METROPOLITAN CLUB IN NEW YORK CITY FOR A ONE-OF-A-KIND EVENT THAT CELEBRATES THE MISSION OF CREATING A HEALTHIER COMMUNITY ONE CHILD AT A TIME. WITH THREE HUNDRED PROMINENT GUESTS IN ATTENDANCE, WE'LL BE HIGHLIGHTING THE EXCEPTIONAL PROGRAMMING OF SPOONS ACROSS AMERICA AND THE IMPACT IT IS HAVING ON CHILDREN, FAMILIES, AND COMMUNITIES ACROSS THE COUNTRY. LET'S RAISE A GLASS TO ALL THE FOOD LOVERS WHO ARE CHANGING LIVES THROUGH THEIR PASSION!

### SPONSORSHIP OPPORTUNITIES

### DINNER RECEPTION SPONSOR: \$50,000

- VISIBILITY -
- Prominent company signage and branding during the Dinner Reception
- Full-page ad and prominent listing in the event program as the Dinner Reception Sponsor
- Logo as the Dinner Reception Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during dinner
- · Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during Dinner Reception
- EXPERIENCE -
- Admission for 10 guests to the VIP Cocktail Reception with celebrity chefs, three-course Dinner Reception, and the Doubles afterparty.
- Prime placement table for your guests at the Dinner Reception

### **SPONSORSHIP OPPORTUNITIES**

### COCKTAIL RECEPTION SPONSOR: \$30,000

### - VISIBILITY -

- Prominent company signage and branding in the Great Hall during the Cocktail Reception
- Full-page ad and prominent listing in the event program as the Cocktail Reception Sponsor
- Logo as Cocktail Reception Sponsor on signage at event entrance and on step & repeat banner
- Public acknowledgment from the podium during dinner
- · Logo and link on event website
- Company logo on event slideshow
- Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during Cocktail Reception

### - EXPERIENCE -

- Admission for 10 guests to the VIP Cocktail Reception with celebrity chefs, three-course Dinner Reception, and the Doubles afterparty.
- Prime placement table for your guests at the Dinner Reception

### DOUBLES CLUB AFTER PARTY SPONSOR: \$20,000

- VISIBILITY -
- Prominent company signage and branding during the Dinner Reception
- Full-page ad and prominent listing in the event program as the After Party Sponsor
- Logo as the Doubles Club After Party Sponsor on signage at event entrance and on step & repeat banner, also displayed at the afterparty.
- Public acknowledgment from the podium during dinner
- Logo and link on event website
- Company logo on event slideshow
- · Social media mentions with dedicated content posts
- Opportunity for company goods/services to be promoted during Dinner Reception

### - EXPERIENCE -

- Admission for 10 guests to the VIP Cocktail Reception with celebrity chefs, three-course Dinner Reception, and the Doubles afterparty.
- Prime placement table for your guests at the Dinner Reception



### **SPONSORSHIP OPPORTUNITIES**

## PADDLE SPONSOR: \$5,000

- VISIBILITY -
- Your company's logo on auction paddles given to all guests during the live auction and paddle raise
- Half-page ad and listing in the event program as the Paddle Sponsor
- · Name and link on event website
- Company logo on event slideshow
- Social media inclusion
- EXPERIENCE -
- Admission for 4 guests to the VIP Cocktail Reception with celebrity chefs, the three-course Dinner Reception, and the Doubles afterparty.

## DECOR SPONSOR: \$5,000

- VISIBILITY -
- Your company's logo on floral arrangements located at each table.
- Half-page ad and listing in the event program as the decor Sponsor
- · Name and link on event website
- Company logo on event slideshow
- Social media inclusion
- EXPERIENCE -
- Admission for 4 guests to the VIP Cocktail Reception with celebrity chefs, the three-course Dinner Reception, and the Doubles afterparty.

## GIFT BAG SPONSOR: \$5,000

- VISIBILITY -
- Your company's logo on gift bags given to all guests at the end of the event
- Half-page ad and listing in the event program as the Gift Bag Sponsor
- Name and link on event website
- Company logo on event slideshow
- Social media inclusion
- Opportunity for company goods/services to be promoted inside Gift Bags
- EXPERIENCE -
- Admission for 4 guests to the VIP Cocktail Reception with celebrity chefs, the three-course Dinner Reception, and the Doubles afterparty.

# PROGRAM SPONSOR: \$5,000

- VISIBILITY -
- Your company's logo prominently displayed on the back of each program.
- Half-page ad and listing in the event program as the decor Sponsor
- · Name and link on event website
- Company logo on event slideshow
- Social media inclusion

### - EXPERIENCE -

 Admission for 4 guests to the VIP Cocktail Reception with celebrity chefs, the three-course Dinner Reception, and the Doubles afterparty.

### **TICKETS AND TABLES**

### Tickets:

### Food Explorer Ticket - \$500

One ticket to the VIP Cocktail Reception and the Dinner Reception.

### Taste Adventurer VIP Ticket - \$750

One ticket to the VIP Cocktail Reception, Dinner Reception, and the Doubles Club Afterparty.

### Tables:

Ingredient Investigator Table - \$5,000 Admission for 10 guests to the VIP Cocktail Reception and a table for your guests at the Dinner Reception.

Culinary Coordinator Table - \$7,500 Admission for 10 guests to the VIP Cocktail Reception, Dinner Reception, and the Doubles Club Afterparty.

### Recipe Developer Table - \$10,000

Admission for 10 guests to the VIP Cocktail Reception, Dinner Reception, and the Doubles Club Afterparty. Corporate logo on the Gala website and a screen ad at the Dinner Reception.

### ANNUAL SPRING BENEFIT



Eric Ripert & Kirsten Chapman



Rachael Ray & Chef Bobo



Manasa Mantravadi & Jeanelle Teves



Kate MacKenzie & Katherine Gage Boulud



Marion Nestle & Julia V Jordan



José Andrés & Jacques Pépin



Sharon Bush & Lauren Bush Lauren



Martha Stewart & Daniel Boulud



Jason Biggs & Jenny Mollen



Gail Simmons



Daphne Oz



Andrew Zimmern

# DOUBLES AFTER-PARTY

















I WISH TO BECOME A SPONSOR:		
COCKTAIL RECEPTION SPONSOR Includes 10 tickets	R: PADDLE SPONSOR: Includes 4 tickets	
O DINNER RECEPTION SPONSOR: Includes 10 tickets	GIFT BAG SPONSOR: Includes 4 tickets	
AFTER PARTY SPONSOR: Includes 10 tickets	DECOR SPONSOR: Includes 4 tickets	
	PROGRAM SPONSOR: Includes 4 tickets	
I WISH TO BUY A TABLE:		
INGREDIENT INVESTIGATOR TA	BLE:	
CULINARY COORDINATOR TABLE \$7,500	E:	
RECIPE DEVELOPER TABLE: \$10,000		
I WISH TO BUY TICKETS:		
I would like to purchase Food Explorer Ticket(s) at \$500 each.		
I would like to purchase T	aste Adventurer Ticket(s) at \$700 each	
I WISH TO MAKE A GENER	RAL DONATION:	
I wish to make a general donation	in the amount of \$	



O ENCLOSED IS MY TO SPOONS ACRO	CHECK FOR \$ SS AMERICA	PAYABLE
PLEASE CHARGE \$	TO MY	
O VISA O MASTERO	CARD AMERICAN E	XPRESS
ATTENDEES NAME(S)		
NAME ON CARD		
CARD NUMBER	EXP. DATE	CVV
BILLING ADDRESS	CITY	
STATE	ZIP	PHONE #
O I WISH TO BE SEAT	TED WITH:	
○ I WISH TO BE SEAT	TED BY THE COMMIT	ΓΕΕ

thank you

